



Wimpy Kid Diary Writing Competition 2018 Puffin Books and National Literacy Trust

Rules for entry

These terms and conditions apply to *Wimpy Kid Diary Writing Competition*. The promoters are the National Literacy Trust and Puffin Books.

1. The competition is open to all UK schools for pupils between the ages of 7 and 12 years (Years 3-7). It is free of charge to enter.
2. The competition opens on Friday 16th November 2018 and ends at 5pm on Thursday 31st January 2018. No entries will be accepted after this date.
3. There is no limit on the number of entries a school submits, but only one entry can be submitted per pupil.
4. To enter, pupils must write a diary entry of up to 500 words about the most exciting snow day they ever had or can imagine.
5. All schools entering pupils for the competition must have completed a **Competition Entry Form**. This form:
 - a. requires a member of staff in the school to provide their contact details.
 - b. requires a member of staff in the school to provide the names of the pupils they are entering into the competition.
6. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
7. No responsibility is accepted for entries lost, damaged or delayed as a result of any postal problems or network, computer hardware or software failure of any kind, or where postage is not paid in full. Proof of entry will not be accepted as proof of receipt.
8. The prizes:

Winners will be selected by a panel of judges.

 - The winning pupil will receive the following prizes:
 - *A Diary of a Wimpy Kid: The Meltdown* print signed by Jeff Kinney
 - £100 worth of Puffin Books
 - 10 runner ups will receive:
 - *A Diary of a Wimpy Kid: The Meltdown* print signed by Jeff Kinney
 - The school of the winning pupil will receive:
 - £500 worth of Puffin Books

The judges' decision is final.
9. The prizes are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer alternative prizes of equal value.
10. The school of the winning pupil will be notified and sent a prize acceptance form electronically by Monday 18 February 2019. The prize acceptance form will require the school to give permission on behalf of the winner's parent/guardian for the winner's first name, school and home town to be used for publicity purposes. The prize acceptance form must be returned by Friday 22 February 2019. If it is not received by this date, a new winner, and therefore a new winning school will be selected.
11. The winner will be formally announced during the week commencing Monday 25 February 2019, and the name of the winner will be available on request from this date.
12. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.

13. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.
14. Teachers are required to provide pupils' names in order to enter them in the competition. This data will be used solely to administer the competition and will be destroyed by Friday 15 March 2019, following the winner claiming their prize.
15. Teachers are required to provide their contact details in order to enter the competition on behalf of their pupils, and we may need to pass your details to third parties in order to administer the competition, or arrange prizes, but in all cases your information will only be used for this purpose, and held only as long as is reasonable for the purposes of managing the competition.
16. Puffin Books and the National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
17. Puffin Books and the National Literacy Trust reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
18. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
19. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.