

Changing life stories

- 1. These terms and conditions apply to the Competition. By submitting an entry, you are agreeing to be bound by these terms and conditions.
- The promoters are Chase (a trading name of J.P Morgan Europe Limited) of 25 Bank Street, Canary Wharf, London, E14 5JP ("JPMC") and the National Literacy Trust of 68 South Lambeth Road, London (each a "Promoter" and together the "Promoters").

# Eligibility

- 3. State schools, faith schools, free schools, academies, state boarding schools and private schools located in England, Scotland and Wales ("**Schools**") are eligible to enter this Competition on behalf of students:
  - a) who are KS1/Foundation/First Level ("Stage One Students"); or
  - b) who are KS2/Second Level ("Stage Two Students")

as at 1 May 2022 (each a "Student" and together the "Students").

For the avoidance of doubt, nurseries are not eligible.

- 4. In entering this Competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter this Competition.
- 5. The Promoters will not accept competition entries that are:
  - a. automatically generated by computer;
  - b. completed by third parties or in bulk;
  - c. illegible, have been altered, reconstructed, forged or tampered with;
  - d. photocopies and not originals; or
  - e. incomplete.
- 6. There is a limit of 3 entries to the Competition per School.
- 7. The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the Competition.
- 8. Competition entries cannot be returned.

### How to enter

9. The Competition will run from 9am on Monday 13 June 2022 to 11.59am (BST) on Monday 4 July 2022 (the "**Closing Date**") inclusive.

© National Literacy Trust 2022

T: 020 7587 1842 W: literacytrust.org.uk Twitter: @Literacy\_Trust Facebook: nationalliteracytrust

- 10. All Competition entries must be received by no later than 11.59am on the Closing Date. All entries received after the Closing Date are automatically disqualified.
- 11. To enter the Competition:
  - a. an authorised representative of the School must visit literacytrust.org.uk/competitions/power-of-sport-poetry-competition;
    Up to 3 Students from the School must write a poem which is no longer than one page of A4 or no more than 200 words if typed, under the title 'The Power of Sport' which could focus on:
    - i. A sporting experience that was important to them
    - ii. How sport makes them feel
    - iii. How sport creates a sense of belonging for everyone
    - iv. How they feel about the Commonwealth Games bringing different countries together
    - v. Who their favourite athlete is and why
    - (a "**Poem**"); and
  - b. submit a maximum of 3 poems by:
    - i. uploading them to the Google Form and completing the form in full; or
    - ii. scanning and emailing the Poem(s) to <u>rewardingfutures@literacytrust.org.uk</u> together with:
      - the School representative's school email address;
      - the School representative's name;
      - the School's name;
      - the School's address;
      - the School's contact number;
      - the School's contact email address;
      - the first name of each Student submitting a poem; and
      - the age of each Student submitting a poem.
- 12. The School is responsible for obtaining permission from the parent or guardian of any Students who will participate in this Competition via the School.
- 13. No purchase necessary and there is no charge to register for use of the website.
- 14. The Promoter will not accept:
  - a. responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
  - b. proof of posting or transmission as proof of receipt of entry to the Competition.
- 15. Eligible entries will be judged by a panel of 4 judges, including an independent judge.
- 16. The judges will be looking for Poems that:
  - a. Are original for example, of structure or perspective;



- b. Make the reader feel connected to sport and/or the Commonwealth Games;
- c. Clearly tell a story and give the reader a good understanding of the experience or writer;
- d. Draw on the writer's own experience and feelings about sport, belonging, or the Commonwealth Games;
- e. Use imaginative word choices and vocabulary that bring the poem to life; and
- f. Effectively use poetic techniques for example, metaphors, onomatopoeias, rhyme, repetition or similes.
- 17. The decision of the panel of judges will be final and no correspondence or discussion will be entered into.

# The Prize

- 18. This main prize is 62 tickets to Cricket T20 at Edgbaston Stadium, Birmingham on:
  - i. Friday 29 July @ 11am; or
  - ii. Thursday 04 Aug @ 11am,

(the "Main Prize").

- 19. There will also a runner up prize which shall be:
  - a. 4 tickets to Cricket T20 at Edgbaston Stadium, Birmingham on:
    - i. Friday 29 July @ 11am; or
    - ii. Thurs 04 Aug @ 11am; and
  - b. 100 books which will be a variety of children's books including fiction, nonfiction, poetry and graphic novels,

(together the "Runner Up Prize").

The Main Prize and the Runner Up Prize shall be each a "**Prize**" and together the "**Prizes**".

20. The Promoters will decide on which dates are provided to each winner.

# Winners

- 21. There will be 2 winners of the Main Prize; one Stage One Student and one Stage Two Student.
- 22. There will also be 4 winners of the Runner Up Prize; two Stage One Students and two Stage Two Students.
- 23. A Promoter will contact the Schools with winning entries by 7 July using the contact details supplied within their entry ("**Notification**").



- 24. If you are the winning school of a Prize, you will need to provide verbal or written confirmation by 1pm on Monday 11 July ("**Confirmation**").
- 25. The Promoters will make all reasonable efforts to contact the winners. If the winner cannot be contacted or is not available, or has not claimed their Prize within 2 days of the Notification, the Promoters reserve the right to offer the Prize to a new winner.
- 26. A Prize may not be claimed by a third party on your behalf.
- 27. The Promoter does not accept any responsibility if you are not able to take up the Prize.
- 28. The Promoters must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will publish the school name and county of the prize winners and, if applicable, send the school name and county of prize winners to anyone who contract a Promoter within 1 month of the Closing Date.
- 29. If you object to the school name and county being published or made available, please contact <u>rewardingfutures@literacytrust.org.uk</u>. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

# General

- 30. No responsibility is accepted for entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind. Proof of entry will not be accepted as proof of receipt.
- 31. There will not be a notification of receipt for entries.
- 32. Prizes offered are non-transferable and non-exchangeable.
- 33. By accepting a prize the winning school will consent to their success being publicly announced by Chase and the National Literacy Trust in newsletters, on the Chase and National Literacy Trust websites, and in other media. You will never be approached directly by a journalist without prior discussion. All entries and any accompanying material submitted to the Promoters will become the property of the Promoter on receipt.
- 34. By submitting your competition entry and any accompanying material, you agree to:
  - a. assign to JPMC all your intellectual property rights with full title guarantee; and
  - b. waive all moral rights,
  - c. in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.
- 35. You agree that the Promoters may, but is not required to, make your entry available in any media, whether now known or invented in the future, and in connection with



any publicity of the competition. You agree to grant the Promoters a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry and any accompanying materials for such purposes.

- 36. Contact details provided for entering the Competition will be managed according to our privacy policy which can be found here: https://literacytrust.org.uk/information/privacypolicy/
- 37. The Promoters may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
- 38. The Promoters reserve their right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
- 39. Insofar as is permitted by law, the Promoters, their agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up a Prize except where it is caused by the negligence of a Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
- 40. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.
- 41. For help with entries, please contact <u>rewardingfutures@literacytrust.org.uk</u> OR see literacytrust.org.uk/competitions/power-of-sport-poetry-competition

