

Ideas to encourage reading every day

The #Take10ToRead challenge encourages everyone to read for 10 minutes every day to improve their wellbeing and support their literacy. Why not try some of our ideas below to encourage reading for wellbeing in your team or organisation.



Book group

Create a book group so colleagues can share a love of reading and have the chance to try different types of books. Group meetings could be hosted in-person or virtually and are a great way of regularly getting together socially as colleagues. Groups could be themed by different genres such as crime, romance, literary fiction, sci-fi or fantasy.

Library space

Set up a shelf or space in your office for books to be donated and swapped to encourage colleagues to discover new books. You could suggest that staff leave a short review on a post-it-note in the book to spark conversations between colleagues.

Book recommendations

Create a notice board in your office or a virtual space for colleagues to share book recommendations with each other.

Book corner

Set up a comfortable book corner within your organisation where people of all ages can read whilst waiting or on a break. You could provide a small library of books for people to take away and bring back.

Book swap

Organise a book swap event at your organisation. Encourage colleagues and visitors to bring in books they no longer read and set up a time and place to swap them. You could make it a coffee morning event with refreshments and comfortable places to sit and read.

**Grab a book
and have a
#Take10ToRead
moment!**



literacytrust.org.uk/take10

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