

Reading Challenge: terms and conditions

The Reading Tree challenge from the National Literacy Trust



Rules for entry

These terms and conditions apply to the Reading Tree challenge. The promoter is the National Literacy Trust.

- 1. National Literacy Trust Reading Challenge are open to all UK schools. Schools may run the challenge without choosing to enter the prize draw.
- 2. The eligible age range for participants will be advertised on the challenge web page: the Reading Tree challenge is designed for students between the ages of 5 and 14 years.
- 3. Reading Challenge prize draws are free of charge to enter.
- 4. The closing date for entries is **Friday 27 November 2020** and no entries will be accepted after this date.
- 5. To be entered in the prize draw a member of school staff must email competitions@literacytrust.org.uk providing both:
 - a) full contact details, including their name, school name, and a contact email address
 - b) evidence of participation in the form of photograph(s) of completed Reading Tree posters and leaves.
- 6. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
- 7. All eligible entries will be entered in to a prize draw, with a winner chosen at random.
- 8. The winning school will receive a box of books for their school library or classroom book collections.
- 9. The prize is non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer alternative prizes of equal value.

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- 10. The prize draw will be made on 7 December. The winning school, selected at random, will be notified using the email address supplied for entry. The winning school will be asked to acknowledge notification of winning and to confirm acceptance of the prize.
- 11. If we do not receive confirmation of acceptance within two weeks following notification the prize will be forfeited and a new winning school will be selected.
- 12. By accepting the prize the winning school will consent to their success being publicly announced by the National Literacy Trust in newsletters, on our website and those of any Reading Challenge partners, and in other media. You will never be approached directly by a journalist.
- 13. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.
- 14. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.
- 15. Contact details provided for entering the prize draw will be managed according to our privacy policy which is available here https://literacytrust.org.uk/information/privacy-policy/
- 16. The National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
- 17. The National Literacy Trust reserves the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
- 18. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
- 19. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.