

Terms and Conditions

Rules for entry

These terms and conditions apply to the Read North East *Diary of a Wimpy Kid Zoo-Wee Mama* comic strip competition. The promoters are The National Literacy Trust and Penguin Random House.

1. The competition is open to all schools in the North East region for pupils aged between 7 and 11 (Year 3 to Year 6) and is free of charge to enter.
2. The competition opens on Monday 17 September 2018 and ends at 5pm on Friday 26 October 2018. No entries will be accepted after this date.
3. There is no limit on the number of entries a school submits but only one entry can be submitted per pupil.
4. To enter, children should design their own *Zoo-Wee Mama* comic strip template about something funny that happens at school after the summer holidays.
5. The competition template must be used and should include the child's name, age, and school. Teachers should submit entries on behalf of their pupils and provide their own name and contact details.
6. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
7. No responsibility is accepted for entries lost, damaged or delayed as a result of any postal problems or where postage is not paid in full. Proof of entry will not be accepted as proof of receipt.
8. The prizes:

Winners will be selected by a panel of judges.

- The winning pupil and his/her class of maximum 30 pupils will win a meet-and-greet with *Diary of a Wimpy Kid* author Jeff Kinney at an event in Newcastle on Friday 16 November 2018 and a bundle of *Diary of a Wimpy Kid* books for their school, including the latest title *Diary of a Wimpy Kid: The Meltdown*.
- Five runners-up will each receive a bundle of *Diary of a Wimpy Kid* books for their respective schools, including the latest title *Diary of a Wimpy Kid: The Meltdown*.

9. The judges' decision is final.

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10. The prizes are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer alternative prizes of equal value.

11. The school of the winning pupil will be notified and sent a prize acceptance form electronically by Friday 2 November 2018. The prize acceptance form will require the school to give permission for the winner's first name and school to be used for publicity purposes. The prize acceptance form must be returned by Wednesday 7 November 2018. If it is not received by this date, a new winner, and therefore a new winning school will be selected.

12. The winners will be formally announced during the week commencing Monday 12 November 2018, and the names of the winners will be available on request from this date.

13. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.

14. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.

15. Teachers are required to provide children's names in order to enter them in the competition. This data will be used solely to administer the competition and will be destroyed in December 2018, following the winner claiming their prize.

16. Schools are required to provide their contact details in order to enter the competition, and we may need to pass your details to third parties in order to administer the competition, arrange attending the prize event, but in all cases your information will only be used for this purpose, and held only as long as is reasonable for the purposes of managing the competition.

17. The National Literacy Trust and Penguin Random House may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.

18. The National Literacy Trust and Penguin Random House reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.

19. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.

20. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.