

Immediate Magazine Reading Champions Challenge

Job Roles



- Editor – they are responsible for the magazine and they have a team of people that help: the Associate Editor, Deputy Editor, Senior Writer and Writer
- Design – they are responsible for designing the magazine, bringing together the words and pictures: there's a Senior Art Editor, Art Editor and Senior Designer
- Production Editors – they check for spelling, grammar and mistakes
- Publisher – they work out the cost of the paper, printing, where the magazine will be sold and how much they will cost. They make sure our readers and their grown-ups are getting good value for their money, so they enjoy the magazine and come back again and again
- Marketing – they are responsible for making readers and grown-ups aware of the magazines and help promote them to the right audience in the hope that they go and grab a copy!

The process

- The editorial team meet to talk about ideas for the magazine and they make sure features that the readers like are added
- They put the best ideas into a page-by-page plan called a flatplan
- The editors decide where the features go
- The magazine is written by the writers and checked by the editor

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- The writers create the pages and put the words and pictures together
- The designers layout the pages and design them, making them fun and exciting to look at!
- It's checked by the associate editor and senior writer who might make changes if they think a page or feature can be made even better
- The production editors then check the spellings, grammar and for any mistakes
- Production editors do a final check for spellings, grammar, mistakes and then send the pages of the magazine as digital files to the associate editor and senior art editor to check one last time
- Production editors make the InDesign files ready for print (InDesign is a desktop publishing and design package used very widely in publishing)
- This is sent to the printers and the pages are printed, bound together and trimmed to make the magazine
- The magazines are picked up and delivered to shops all over the UK in time for the magazines' on-sale date when customers can buy the magazine
- Dates and deadlines are very important in the life of a magazine. The team work to a schedule which means there are key dates at every stage of creating the magazine – flatplan, write, design, edit and check before going to the printers