

# Terms and Conditions for entry



## Immediate Magazine Reading Champions

- a. These terms and conditions apply to the Immediate Magazine Reading Champions challenge. The promoter is the National Literacy Trust.
- b. The eligible age for entries to this challenge is students aged between 5 and 14 years. Entrants must have parent/guardian permission.
- c. The closing date for entries is 23.59 on 28 May 2021.
- d. Entries are to be submitted by an entrants school as scans or photographs to [competitions@literacytrust.org.uk](mailto:competitions@literacytrust.org.uk). In addition to the entry email, schools can post entries on social media using the hashtag #Immediatemagchallenge and include [@LiteracyTrust](https://www.instagram.com/LiteracyTrust), [@Immediate Media](https://www.instagram.com/Immediate_Media) to help create an Immediate Magazine Reading Champions community.
- e. Eligible entries are complete quizzes that have been submitted by a school on email. Entries will be entered in to a prize draw, with a winner chosen at random. Notification to winning schools will be made by 30 June 2021.
- f. The General terms and conditions for Reading Champions Challenges shall apply.
- g. The winning school will receive a bundle of Immediate Media magazines.

For details of how to run the challenge, and the format and method for submitting an entry, see the web page [literacytrust.org.uk/immediate-magazine-reading-champions](https://literacytrust.org.uk/immediate-magazine-reading-champions)

## General terms and conditions for Reading Champions Challenges

1. National Literacy Trust Reading Challenges are open to all UK schools. Schools may run the challenge without choosing to submit an entry.

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2. Reading Challenges are free of charge to enter.
3. Entries must be submitted by a member of school staff supplying their full contact details and entry documentation/evidence as set out on the challenge webpage.
4. No responsibility is accepted for entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind. Proof of entry will not be accepted as proof of receipt.
5. There will not be a notification of receipt for entries.
6. Prizes offered are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer alternative prizes of equal value.
7. Winning schools will be notified using the contact details supplied for entry, and asked to acknowledge the notification.
8. If we do not receive confirmation of acceptance within 28 days of notification the prize will be forfeited and a new winning school will be selected.
9. By accepting a prize the winning school will consent to their success being publicly announced by the National Literacy Trust in newsletters, on our website and those of any Reading Challenge partners, and in other media. You will never be approached directly by a journalist.
10. By taking part in this promotion, all entrants will be deemed to have accepted and be bound by these terms and conditions.
11. Contact details provided for entering the prize draw will be managed according to our privacy policy which can be found here:  
<https://literacytrust.org.uk/information/privacypolicy/>
12. The National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
13. The National Literacy Trust reserves the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
14. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
15. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.