



Football Heroes Competition 2019 Bonnier Books UK and National Literacy Trust

Rules for entry

These terms and conditions apply to the Football Heroes competition (the “**Competition**”)

1. The Competition is run by the National Literacy Trust, a registered charity, no. 1116260, and a company limited by guarantee, no. 5836486, registered in England and Wales, and a registered charity in Scotland, no. SC042944 with a registered address of 68 South Lambeth Road, London SW8 1RL tel: 020 7587 1842 and Bonnier Books UK, a company registered in England and Wales and limited by shares, no. 01549157, with a registered address of 1.07 The Plaza 535 Kings Road, London, SW10 0SZ. (together the “**Promoters**”).
2. The competition is open to all UK schools and is free of charge to enter. Children who are home schooled are also permitted to enter this competition.
3. The competition opens on Monday 8 July 2019 and ends at 5.00pm, Friday 8 November 2019. No entries will be accepted after this date.
4. There is no limit on the number of entries a school submits, but only one entry can be submitted per pupil. The competition is open to children aged between 7 and 11 years old at the time of submission.
5. To enter, pupils are challenged to create their own hero profile complete with fun facts, general knowledge and the reasons why they think their chosen person is a hero! Entries should be submitted on the Facts, Stats & Profile template. Templates can be downloaded from the competition webpage, and blank templates may be photocopied.
6. All schools entering pupils for the competition must have completed a **Competition Entry Form**. This form:
 - a. Requires a member of staff in the school to provide their contact details.
 - b. Requires a member of staff in the school to provide the names of the pupils they are entering into the competition.
7. The Competition is not open to directors or employees (or members of their immediate families) of Bonnier Books UK or the National Literacy Trust and entrants may be asked to verify their eligibility.
8. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
9. No responsibility is accepted for entries lost, damaged or delayed as a result of any postal problems or network, computer hardware or software failure of any kind, or where postage is not paid in full. Proof of entry will not be accepted as proof of receipt and entries cannot be returned.
10. Winners will be selected by a panel of judges. Prizes will be awarded as follows:
 - The winning student will receive the full set of 38 *Ultimate Football Heroes* books for their school, and the opportunity to attend a top football match, along with seven guests, in a VIP box at Wembley Stadium in the 2019/20 season.
 - The first two runners up will receive a set of 23 *Ultimate Football Heroes* books, including Messi, Ronaldo and Neymar.
 - The second two runners up will receive a set of the fantastic new *Women’s World Cup Ultimate Football Heroes* books, including England’s Fran Kirby and USA captain and Women’s World Cup winner, Alex Morgan.
11. The judges’ decision is final.
12. The prizes are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the Promoters reserve the right to offer alternative prizes of equal value. No cash equivalent of the prizes is available.
13. The school of the winning pupil will be notified and sent a prize acceptance form electronically by Monday 2 December 2019. The school must return the prize acceptance form to the National Literacy Trust by Monday 9 December 2019. If the form is not returned by this date, a new winner and therefore

a new winning school will be selected. The winner's parent/guardian will need to give permission to both the National Literacy Trust and Bonnier Books UK for the winner's first name, school and hometown to be used for publicity purposes.

14. The winner will be formally announced during the week commencing 9 December 2019, and the name of the winner will be available on request from this date.
15. All entrants agree that the Promoters may, but are not required to, use their entries for any publicity and/or promotional activities including (but not limited to) on the Promoter's websites and any other media, whether now known or invented in the future and all entrants agree to grant the Promoters a non-exclusive, royalty free, worldwide, irrevocable licence, for the full period of any intellectual property rights in their competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence their competition entry for such purposes.
16. The Promoters accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.
17. Teachers are required to provide pupils' names in order to enter them in the competition. This data will be used solely to administer the competition and will be securely deleted in December 2019, following the winner claiming their prize. Please see the National Literacy Trust privacy policy for further information.
18. Teachers are required to provide their contact details in order to enter the competition on behalf of their pupils, and we may need to pass your details to third parties in order to administer the competition, or arrange prizes, but in all cases your information will only be used for this purpose, and held only as long as is reasonable for the purposes of managing the competition. Please see the National Literacy Trust privacy policy for further information.
19. The Promoters may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
20. The Promoters reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
21. The Promoters' decisions are final in all matters relating to the Competition and no correspondence will be entered into.
22. By taking part in this Competition all entrants will be deemed to have accepted and be bound by these terms and conditions.
23. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.