



Changing life stories

Terms and conditions: Christmas card design competition

National Christmas card design competition

National Literacy Trust

Rules for entry

These terms and conditions apply to the national Christmas card design competition judged by award-winning illustrator and designer Dapo Adeola. The promoters are the National Literacy Trust.

1. The competition is free to enter and is open to anyone at primary school in the UK, aged between 5 and 11.
2. The competition opens on Monday 12 October 2020 and ends at 5pm BST on 13 November 2020. No entries will be accepted after this date.
3. Only one entry can be submitted per applicant, but there is no limit on the number of individual people per household or school class that may enter.
4. Entries must be scanned in on A5 paper and sent to christmas@literacytrust.org.uk. All entries must include the student's name, age, and their parent or guardian.
5. Primary school pupils must submit entries that follow the theme of: joyful and festive.
6. By entering this competition, Entrants grant National Literacy Trust an irrevocable, perpetual, non-exclusive right to use the images submitted for the competition for the National Literacy Trust's promotional and charitable activities. Entrants agree their image (if in the top 12 entries) will be used by the National Literacy Trust for its Christmas cards available for the public and supporters to purchase from *Making a Difference*. The proceeds from the sale of the Christmas cards will go towards the charitable activities of the National Literacy Trust and no royalties will be payable to the winning entrant.
7. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
8. No responsibility is accepted for entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind. Proof of entry will not be accepted as proof of receipt.
9. The judge's decision is final.

© National Literacy Trust 2020

T: 020 7587 1842 W: literacytrust.org.uk Twitter: @Literacy_Trust Facebook: [nationalliteracytrust](https://www.facebook.com/nationalliteracytrust)

The National Literacy Trust is a registered charity no. 1116260 and a company limited by guarantee no. 5836486 registered in England and Wales and a registered charity in Scotland no. SC042944. Registered address: 68 South Lambeth Road, London SW8 1RL.

10. The prize is non-transferable and non-exchangeable. However, in the event of unforeseen circumstances, the promoter reserves the right to offer alternative prizes of equal value.
11. There will not be a notification of receipt for entries.
12. Notification of success will be made to the winner in the last week of November 2020, after judges have reviewed.
13. Relevant publicity permissions may be sought from entrants to share to media and social media. We will send a permission form in advance of sharing personal information with media outlets. Where safeguarding or other concerns apply alternative arrangements may be made. The Promoter will not use such details without seeking prior permission.
14. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.
15. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this giveaway or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.
16. In order to enter the giveaway entrants must provide the full name of the entrant and contact details. This data will be used solely to administer the giveaway and will not be passed to any other parties.

Should the arrangement of prizes require any details to be shared, consent will be sought prior to sharing any information. All personal contact details will be destroyed by 31 December 2020, following the winner claiming their prize.
17. The National Literacy Trust may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
18. The National Literacy Trust reserve the right in their absolute discretion to disqualify from this giveaway any entrant who they believe has not complied with these terms and conditions or acted in good faith.
19. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
20. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.