

Celebrate success

Once the anthology has been published, encourage the children to be proud of their work by celebrating their achievement in some way. Some options are:

- Contact parents and friends of the school by email or letter, celebrating the initiative and letting them know how to find the book online. Remember to include the link & title so it's easy for them to find.
- Publicise the anthology on the school website, in the newsletter, on the school's social media channels and on screens around the school
- Put some of your free copies on display in your school or local community where they can be seen by parents and pupils.
- Have the pupils create posters for the anthology to put up around the school
- Hold a book tour where children have the opportunity to visit different classrooms and showcase the book, including reading their favourite passages
- Host a launch party or launch event where the anthologies are available to buy (see our tips on the next page)
- Have a stall set up with anthologies for sale at the Christmas or summer fayres and at parents' evenings
- Share photos of the process with your pupils: from planning their first piece of writing, all the way to rehearsals for the launch event to show them how much they have achieved

Don't forget to leave a review of the book on Amazon!

Top tips for an anthology launch event

A launch event is a great way to create excitement around the school and celebrate your pupils' work. Here are some suggestions to help you plan the event:

- Book the main school hall and ask the school's catering team to provide drinks and nibbles
- Ask the pupils to decorate the room in a way that matches the theme of your anthology e.g. balloons and streamers might be appropriate for a jokebook; samples of food included in a recipe book etc.
- Invite parents, teachers, support staff, governors and anyone else who may be keen to celebrate with the children
- Select some pupils to read their own work, they are likely to need support and rehearsal time to make sure their performances are confident
- Refer to all pupils involved as authors, providing them with a badge or sticker if possible
- Have print copies available for sale and provide the URL for anyone who would prefer to buy the anthology as an e-book
- Ask a few people to speak about the experience and the impact it has had on the pupils and wider school. Ideally this will include at least one pupil and other suitable choices might be the English lead, head of key stage or the headteacher
- You could ask pupils to plan and run the event to develop their leadership and teamwork skills