



## **Bee a Reader creative writing competition** **Manchester City Council, National Literacy Trust and Wild in Art**

### **Rules for entry**

These terms and conditions apply to the *Bee a Reader creative writing competition*. The promoters are Manchester City Council, the National Literacy Trust and Wild in Art.

1. The competition is open to all children in Manchester between the ages of 7 and 16 years and is free of charge to enter.
2. The competition opens on Wednesday 4 July 2018 and ends at 5pm on 8 September 2018. No entries will be accepted after this date.
3. Only one entry can be submitted per entrant.
4. To enter, children and young people should write:
  - Up to 500 words on the topic of “a day in the life of a Manchester bee.”
5. All entries must include: child’s name, age, address and parent/carer’s telephone number.
6. Incomplete, illegible or corrupt entries, or those not in accordance with entry instructions, will not be accepted.
7. No responsibility is accepted for entries lost, damaged or delayed as a result of any postal problems or network, computer hardware or software failure of any kind, or where postage is not paid in full. Proof of entry will not be accepted as proof of receipt.
8. The prizes:

Winners will be selected by a panel of judges.

  - The winning pupil in each age category (7 to 11 and 12 to 16) will receive:
    - £100 in Lowry Outlet vouchers
    - A return train ticket from Manchester to London with Virgin Trains for a family of 4 (two adults, two children)
    - A blank Little Bee sculpture
    - A free BBC Tour at MediaCityUK for a family of 4
    - A bundle of age-appropriate books
  - Two runners-up in each age category will each receive a bundle of books
9. The judges’ decision is final.
10. The prizes are non-transferable and non-exchangeable. However, in the event of unforeseen circumstances the promoter reserves the right to offer alternative prizes of equal value.
11. The parent/carers of the winning children will be notified and sent a prize acceptance form electronically by Friday 12 October 2018. The prize acceptance form will require the parent/carer to give permission for the winner’s first name, school and school to be used for publicity purposes. The prize acceptance form must be returned by Wednesday 17 October 2018. If it is not received by this date, a new winner, and therefore a new winning school will be selected.
12. The winners will be formally announced during the week commencing Monday 15 October 2018, and the names of the winners will be available on request from this date.
13. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.
14. The promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered as a result of entering this competition or accepting the prize. Nothing shall exclude the liability of the promoter for death or personal injury as a result of its negligence.
15. Children’s names are required in order to enter them in the competition. This data will be used solely to administer the competition and will be destroyed in November 2018, following the winner claiming their prize.
16. Parents/guardians are required to provide their contact details in order to enter the competition, and we may need to pass your details to third parties in order to administer the competition, or arrange prizes, but in all

cases your information will only be used for this purpose, and held only as long as is reasonable for the purposes of managing the competition.

17. Manchester City Council, the National Literacy Trust and Wild in Art may in their absolute discretion modify, amend, cancel or suspend these terms and conditions at any time if they deem necessary or if circumstances arise beyond their control.
18. Manchester City Council, the National Literacy Trust and Wild in Art reserve the right in their absolute discretion to disqualify from this competition any entrant who they believe has not complied with these terms and conditions or acted in good faith.
19. The promoters' decisions are final in all matters relating to this promotion and no correspondence will be entered into.
20. These terms and conditions shall be governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.