



The Great Copyright Hunt[©]

Have you seen this symbol before?



© is the symbol used to represent **copyright**.

What does it mean?

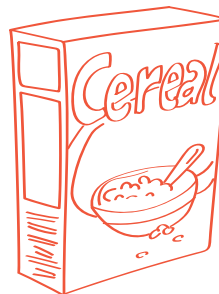
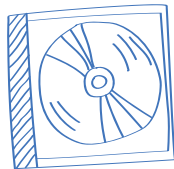
When a piece of work has the © symbol on it, then it means the work is protected by copyright. This is a law that gives the person who has created a piece of work the right to decide what other people can do with it, so their idea cannot be stolen or copied. This covers stories, pictures, video games, music and many more creative pieces of work.



How would you feel if someone took your work and passed it off as their own?

That is what copyright is designed to stop.

You may recognise the © symbol from many items you can find around your home or school, such as:



Learn more

- The Authors' Licensing and Collecting Society (ALCS) is a not-for-profit membership organisation started by writers for the benefit of writers.
- Watch the short video 'What is copyright for?' on this page of the ALCS website for a simple explanation of what copyright protects and why it matters:
alcs.co.uk/copyright-basics-for-writers
- Visit alcs.co.uk/copyright-education and read through their copyright education resources.

Get involved in the Great Copyright Hunt[®]

Take part in this exciting competition from the National Literacy Trust and ALCS and you'll be entered into our PRIZE DRAW for a chance to win great prizes for yourself and your school!



Your quest is to find the copyright symbol on different types of creative material. Hunt down the famous copyright © in your home, looking for it on posters, books, newspapers, magazines and also online. Then record your findings on your Great Copyright Hunt collector's card!

Try to find out:

- What is the **oldest** copyright you can find? And the **newest**?
- What is the **most surprising** thing you can find copyright on?
- Can you gather copyright information from a range of different types of artistic and creative works?

Fill in your Great Copyright Hunt collector's card with all of your exciting discoveries! Then visit literacytrust.org.uk/competitions/copyright-hunt to enter the competition and to be in with a chance to win some fantastic prizes.

First prize:

- For the winning child: £50 book token
- For their school: an author visit and books worth £1,000



Second prize

- For the child: £40 book token
- For their school: books worth £500



Third prize

- For the child: £40 book token
- For their school: books worth £300



Ten further runners up will each receive a £20 book token



The Great Copyright Hunt[®] Collector's Card

Record your copyright © findings!

Item (e.g. book)	Description of where you found the copyright © on the item	Who holds the copyright?	What year was the copyright created?

Your entry details*

Your name	Class and/or teacher
Your age	School year group
Name of parent/carer	School name
Contact email or phone for parent/carer	School address

* The personal details collected here will be held securely by the National Literacy Trust and used to contact you only in relation to this competition. We will not pass on your details to any other parties without your consent. See our full [privacy policy](#).

How to enter

Scan or photograph your collector's card, checking that the details can be read clearly.

Email your collector's card to competitions@literacytrust.org.uk to reach us by 11 September 2020.

If you are unable to print the collector's card you are welcome to record the details on a piece of paper or simply enter them in your email message. Make sure that you record all the details of your findings and your contact information.

For full details and the competition terms and conditions visit literacytrust.org.uk/competitions/copyright-hunt

The Great Copyright Hunt[®]

Certificate of achievement

Name _____

Date _____

